

Date Posted : July 10, 2025

## **NOTICE OF MEETING**

Please be advised that the Symons Recreation Complex Natatorium Board will convene on Monday, July 14, 2025 at 5:30 PM in the Richland County Board Room of the Courthouse at 181 West Seminary Street, Richland Center, WI 53581.

Information for attending the meeting virtually (if available) can be found at the following link:

<https://symonsrec.com/info/minutes/>

### **Agenda**

1. Call to Order
2. Roll Call
3. Verification of Open Meetings Law Compliance
4. Approval of Agenda
5. Approve Minutes of the May 12, 2025 regular meeting
6. Public Comment

### Election of Officers

7. Election of Natatorium Board President
8. Election of Natatorium Board Vice President

### Administrative Reports

9. Staff Report
10. Symons Recreation Complex Foundation Report
11. Update on re-branding, sponsorships and partnerships related to growth and sustainability of current and future facilities that are part of the SRC
  - Innovation Grant project update
  - Venture Architects Study update

### Action Items

12. Consider recommendations for updates to the County/City Swimming Pool (Symons) agreement
13. Consider request from Kinship Richland County to provide passes for Kinship mentors and mentees
14. Consider request from Gunderson Health for discounted memberships for healthcare employees
15. Consider 2026 Membership and Visitor Rates
16. Consider 2026 Budget requests

### Closing:

17. Future Agenda Items
18. Adjourn

## **Symons Recreation Complex Natatorium Board Minutes May 12, 2025**

The Natatorium Board met on May 12th, 2025 at 5:30 pm. The following people were in attendance: Dave Turk, Larry Engel, Todd Coppernoll, Melony Walters, John Cler, Rachel Schultz and Mary Miller. Staff members Mike Hardy and Kyle Ewing were also present. 1 member of the public was in attendance.

1. Call to Order - Walters called the meeting to order at 5:30pm.
2. Roll Call of Membership
3. Open Meetings Compliance - Verification was met, per Hardy.
4. Approve Agenda – Engel made a motion to approve the agenda. Coppernoll seconded. Motion carried.
5. Approval of Minutes of April 14th, 2025 – Walters made a motion to approve the minutes. Miller seconded. Motion carried.
6. Public Comment – none

### Administrative Reports:

7. Staff Report – Hardy provided budget and membership summary through April 30, 2025. Symons is again partnering with the ADRC to offer the 3<sup>rd</sup> annual Wellness Stride which will take place on May 22 at 5pm with food trucks and music to celebrate the 60<sup>th</sup> anniversary of the Older Americans Act. The MOU with the Richland School District in using the former UW gymnasium was reviewed by School Administration and final format will be considered for adoption by County Board this month. It is likely that we will have an MOU in place by the end of May and we can begin using the gym this summer.
8. Symons Recreation Complex Foundation Report – no report
9. Update on Re-branding, Sponsorships and Partnerships – Hardy provided an overview of an Innovation Grant Award that was received by the City to complete a study of Symons operations and determination of how we can become more efficient and sustainable to grow in the future, meet member and resident needs while reducing impact on tax subsidies, which will continue to become less available due to state regulations and the lack of growth in Richland County. It is important to note that this is expected to be a transparent process, with community involvement to create the best report, which may reveal that we are doing everything well, but will also provide options for additional management and associated costs, as well as reviewing current marketing and how we can better communicate and serve the community with available resources. The Grant will be shared with upcoming County Board, City Council and Symons Foundation Board meetings as well with the study beginning this summer and wrapping up in early fall. Additionally, the County will be considering contracting with Venture Architects to complete a study on the SRC facilities, including mechanical and infrastructure needs as well as future space needs, both for operations and programming. The study will partner well with the City's Innovation Grant study to provide a full view of facility and operations for consideration of needs for SRC future. Hardy noted that he is working on a naming/sponsorship policy that will allow SRC to consider future funding support to name various parts of the SRC. For example, which the Symons Recreation Complex name remains as the facility name, the tennis courts will need over \$300,000 in repairs and creates an opportunity for a major donor to have the courts named after them for a significant donation. The policy would fit within existing County donation policies and need a review from County Attorney before they have an opportunity to review, but will give another outside revenue source to support our improvements.

### Action Items:

10. Consider recommending acceptance of Program Grants – Hardy reviewed grant awards that were applied for to create new programs at SRC. The American Canoe Association awarded \$500 to start a new kayak safety class. We were given the 6 kayaks from the UW when they left, so the \$500 will cover instructor costs and allow us to

create an affordable/low cost program. \$3,000 was received from the Richland Campus Foundation to create a free swim lesson program for all 3<sup>rd</sup> graders of the Richland School District. Additionally, \$10,000 from the W.R. & Floy Sauey Family Foundation (parent of several companies including Seats, which is located in RC) was received to provide transportation from Richland Intermediate School to Symons during the school day throughout the program. Those two grants will enable the RSD to offer swim lessons as part of their curriculum during the 2025-26 school year at no cost to the parents or district, and no cost to SRC to make sure each 3<sup>rd</sup> grader receives a full 2-week swim lesson at no cost and during the school day, so no transportation issues for the families. Motion to recommend acceptance of all grants by Engel, seconded by Coppernoll. Motion carried.

11. Consider recommendations to the County/City Swimming Pool (Symons) agreement – no action as an updated agreement was not available at the meeting. Attorney Windle will be asked to attend the next meeting or provide a draft update for consideration in June.
12. Consider future SRC Staffing Organization Models – With the announcement of the Innovation Grant study happening this summer, this item has been tabled in order to take the study data into consideration before making any structural changes, however it will return for consideration as part of the 2026 budget to continue moving staff operations forward to continue to pursue sustainability and better meet member needs.
13. Future Agenda Items – Walters noted that a new President will need to be elected at next meeting.
14. Adjourn—Engel made a motion to adjourn at 6:02pm. Coppernoll seconded. Motion carried.

# SYMONS RECREATION COMPLEX

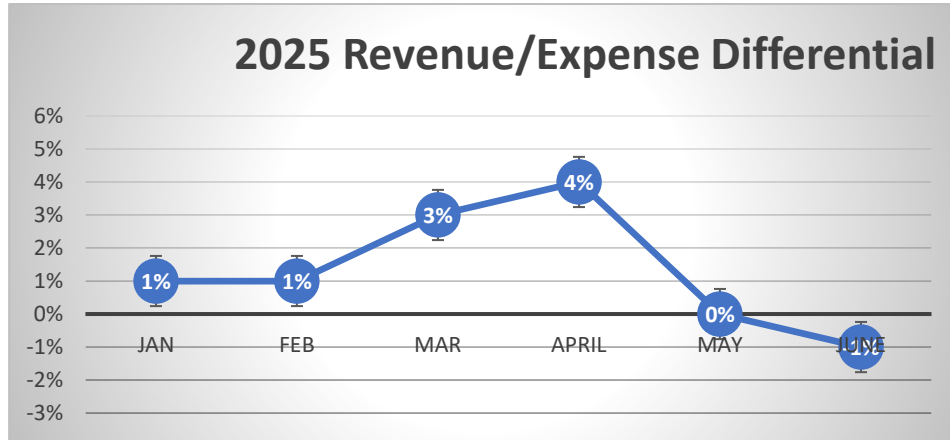
## 2025 Quarter 2 Financial Review

January 1-June 30, 2025

	2025 Budget	YTD	Remaining	%	Notes
Total Revenues**	\$509,700.81	\$248,362.21	\$261,338.60	48	\$2,586 in delayed ins. due*
Total Expenses	\$509,700.81	\$251,032.86	\$258,667.95	49	

\*Forward Health & iLife insurance reimbursement deposits delayed in June, will be credited in July

\*\*totals do not include any tax subsidy from City (but full County subsidy collected in April) - \$53,960.41 due from City



2025=Q1 revenues 27%; Q2 revenues 48% / 2024=Q1 revenues 16%; Q2 revenues 42%

2025=Q1 expenses 24%; Q2 expenses 49% / 2024=Q1 expenses 18%; Q2 expenses 39%

Differential from target % : 2025 - Q1 = 3% ; Q2 = -1% / 2024 - Q1 = -2% ; Q2 = 3%

Revenues	2025 Budget	Year To Date	Remaining Balance	%	Notes
Richland County Taxes	\$53,960.40	\$53,960.40	\$0.00	100	
Membership Fees	\$300,000.00	\$143,623.36	\$156,376.64	48	*not including \$2,586 ins. membership fees (49%)
Special Events	\$7,200.00	\$5,410.23	\$1,789.77	75	
Class Fees	\$46,000.00	\$20,693.80	\$25,306.20	45	
Day Passes	\$35,000.00	\$18,630.00	\$16,370.00	53	
Merchandise Sales	\$4,500.00	\$2,295.77	\$2,204.23	51	
USA Swim	\$5,000.00	\$0.00	\$5,000.00	0	
FOB Key Sales	\$3,900.00	\$3,495.00	\$405.00	90	
Credit Card Rebates	\$180.00	\$50.65	\$129.35	28	
Miscellaneous	\$0.00	\$203.00	-\$203.00	999	
City of RC Taxes	\$53,960.41	\$0.00	\$53,960.41	0	

<b>TOTALS</b>	<b>\$509,700.81</b>	<b>\$248,362.21</b>	<b>\$261,338.60</b>	<b>48</b>	<b>49% with ins. fees included</b>
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# SYMONS RECREATION COMPLEX

## 2025 Quarter 2 Financial Review

January 1-June 30, 2025

Expenses	2025 Budget	Year To Date	Remaining Balance	%	Notes
Salaries-regular	\$177,278.40	\$91,945.22	\$85,333.18	52	
Wages-casual	\$126,262.50	\$71,455.61	\$54,806.89	57	
Per Diem	\$0.00	\$270.00	-\$270.00	999	
Section 125 Plan	\$100.00	\$25.38	\$74.62	25	
FICA	\$23,220.88	\$12,471.20	\$10,749.68	54	
Retirement	\$14,480.85	\$6,653.51	\$7,827.34	46	
Dental Insurance	\$848.40	\$91.55	\$756.85	11	
Health Insurance	\$32,622.00	\$3,936.70	\$28,685.30	12	
Life Insurance	\$97.78	\$31.08	\$66.70	32	
Education	\$1,400.00	\$1,775.79	-\$375.79	999	
Health Reimburse.	\$1,500.00	\$0.00	\$1,500.00	0	
Computer Support	\$650.00	\$507.91	\$142.09	78	
Electric	\$36,000.00	\$17,063.43	\$18,936.57	47	
Telephone	\$2,700.00	\$1,388.12	\$1,311.88	51	
Heat	\$16,200.00	\$11,442.53	\$4,757.47	71	
Snow Removal	\$1,000.00	\$90.43	\$909.57	9	
Postage	\$700.00	\$73.00	\$627.00	10	
Copies/Paper	\$400.00	\$312.38	\$87.62	78	
Bank Fees	\$300.00	\$0.00	\$300.00	0	
Office Supplies	\$950.00	\$351.30	\$598.70	37	
Advertising	\$3,500.00	\$1,936.58	\$1,563.42	55	
Class Expenses	\$7,000.00	\$824.89	\$6,175.11	22	
Meals	\$120.00	\$0.00	\$120.00	0	
Lodging	\$300.00	\$0.00	\$300.00	0	
Mileage	\$650.00	\$179.72	\$470.28	28	
Pool Supplies	\$7,200.00	\$2,668.94	\$4,531.06	37	
Maintenance & Repair	\$35,000.00	\$14,988.92	\$20,011.08	43	
Licensing	\$950.00	\$762.00	\$188.00	80	
Computer Maintenance	\$800.00	\$0.00	\$800.00	0	
Computer Software	\$0.00	\$0.00	\$0.00	0	
Merchandise	\$2,000.00	\$513.67	\$1,486.33	26	
New Equipment	\$0.00	\$1,195.00	-\$1,195.00	999	
Workers Comp/Prop. Ins.	\$10,270.00	\$6,523.29	\$3,746.71	64	
Special Events	\$500.00	\$0.00	\$500.00	0	
Comm. Crime Insurance	\$0.00	\$50.22	-\$50.22	999	
USA Swim Expenses	\$3,000.00	\$0.00	\$3,000.00	0	
Bills - No detail	\$500.00	\$726.49	-\$226.49	999	
FOB Expenses	\$1,200.00	\$778.00	\$422.00	65	

<b>TOTALS</b>	<b>\$509,700.81</b>	<b>\$251,032.86</b>	<b>\$258,667.95</b>	<b>49</b>	
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# Symons Recreation Complex Membership & Visit Summary

June 2025 totals

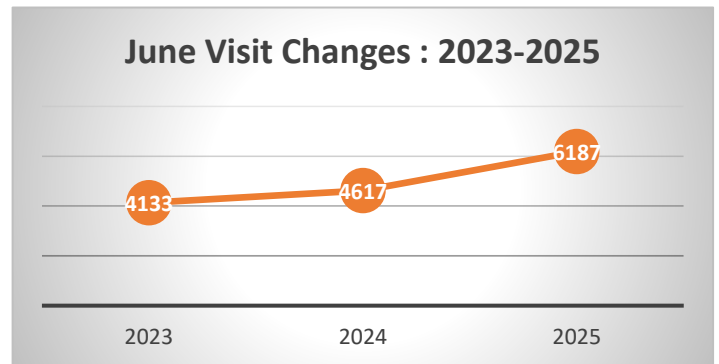
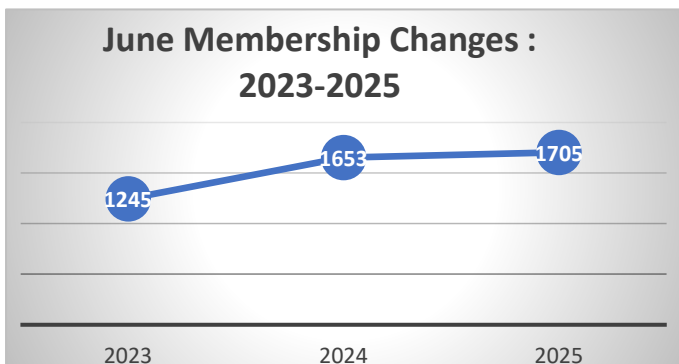
Current Active Memberships		12 mo. change
12-Month	1045	+303
3-Month	15	+12
1-Month	442	-261
EFT-Bank (Monthly)	162	+18
other	41	-20
<b>Total Active Members</b>	<b>1,705</b>	<b>+52</b>

June Member Visits (per day)		12 mo. change
Monday	1,596	+543
Tuesday	918	+253
Wednesday	1,288	+357
Thursday	927	+335
Friday	944	+145
Saturday	229	-149
Sunday	285	+86
<b>Total June Visits</b>	<b>6,187</b>	<b>+1,570</b>

June Insurance Visits		12 mo. change
Renew Active	1,004	+261
Silver Sneakers	256	+57
Prime	17	-11
Active & Fit	5	-43
Silver & Fit	114	+105
Quartz	43	+13
<b>Total Insurance Visits</b>	<b>1,439</b>	<b>+382</b>

Drop In (Non-Member) Day Pass		12 mo. change
June Passes	672	+103

June Member Visits (per hour)		
	total	ave.
12am	6	1
1am	3	0
2am	0	0
3am	11	2
4am	72	18
5am	454	113
6am	418	104
7am	595	148
8am	541	135
9am	415	103
10am	554	138
11am	261	65
12pm	368	92
1pm	246	61
2pm	291	72
3pm	270	67
4pm	242	60
5pm	472	118
6pm	631	157
7pm	90	22
8pm	75	18
9pm	105	26
10pm	52	13
11pm	15	3



12-month high membership = 2,192 members (February 2025)

12-month low membership = 1,655 (July 2024)

## Mike Hardy

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**From:** Kinship RichlandCo <kinshiprc@gmail.com>  
**Sent:** Wednesday, June 11, 2025 2:59 PM  
**To:** mikehardy@symonsrec.com; Mike Hardy  
**Subject:** Kinship  
**Attachments:** Kinship Mentor.docx

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Mike,

Thank you for taking some time for me today, I appreciate it.

Kinship of Richland County has had a long standing relationship with Symons Rec and your donations of free passes for our Mentors and our youth.

We would like to request your support again this year. You give our youth the opportunity to experience a fun and healthy activity with their Mentor that they may not ever have the chance to do without your support. So thank you.

Please consider us again this year. If you would like me to come speak to your board I would be happy to do so.

Attached is the list of our mentors and youth.

## Mike Hardy

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**From:** Jessen, Vicky A <vajessen@emplifyhealth.org>  
**Sent:** Monday, July 7, 2025 3:28 PM  
**To:** Mike Hardy  
**Subject:** Fitness Center Discount

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello,

I received a request from our Community Wellness Coordinator in Hillsboro that some Emplify Health by Gundersen employees have inquired to see if your facility, Symons Recreation Complex, might be interested in offering Emplify Health employees a discount.

Many fitness facilities in the tri-state area already participate. In return, we post the discount information as well as your facilities information and a link to your website on our Emplify Health internal website which is available to our employees.

Any discounts offered are the choice of each facility. It might be 10% off a membership, waiving the joining fee or a discounted rate on various programs offered. I have included a sample from an area fitness center below which will give you an idea of a listing on our website.

Please note that Emplify Health does not participate in Corporate Discount Programs.

Please review the information and let me know if you have any questions or what discount/discounts you might like to offer if you decide to join the program.

Thank you so much for your time and consideration.

Vicky Jessen, Office Assistant  
Population Health  
Emplify Health by Gundersen  
1910 South Avenue  
La Crosse, WI 54601  
(608) 775-6870  
E-mail: [vajessen@emplifyhealth.org](mailto:vajessen@emplifyhealth.org)

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# Suppz Gym



**Suppz Gym Boscobel** offers Gunde pricing!

\$35 single/month  
\$55 couples/month  
\$65 family/month

**There are no contracts or sign-up fees**

Click [here](#) to find out more information

*Gundersen Health System reserves the discounts for any fitness facility at any Health or any entity of Gundersen Health. The discount may be removed from purchases by System employees for personal use only. For more information or service, please contact the Office of Patient & Community Relations.*

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# Symons Recreation Complex

## 2020-2026 Membership & Visitor Rates Comparisons

MEMBERSHIPS		2020	2021	2022	2023	2024	2025	2026 (proposed)
<b>Student</b>								
	PAYG	\$36	\$36	\$37	\$39	\$41	\$43	\$47
	AUTO	\$26	\$26	\$27	\$29	\$31	\$33	\$37
	PIF	\$264	\$264	\$277	\$291	\$306	\$321	\$360
<b>Individual</b>								
	PAYG	\$45	\$45	\$47	\$49	\$51	\$54	\$57
	AUTO	\$35	\$35	\$37	\$39	\$41	\$43	\$46
	PIF	\$371	\$371	\$390	\$410	\$430	\$452	\$475
<b>Single Parent</b>								
	PAYG	\$49	\$49	\$51	\$54	\$56	\$59	\$62
	AUTO	\$39	\$39	\$41	\$44	\$46	\$48	\$51
	PIF	\$416	\$416	\$437	\$459	\$482	\$506	\$531
<b>Family (includes children living at same address up to age 24)</b>								
	PAYG	\$55	\$55	\$57	\$60	\$63	\$66	\$70
	AUTO	\$45	\$45	\$47	\$50	\$53	\$56	\$60
	PIF	\$484	\$484	\$508	\$533	\$560	\$588	\$620
<b>Senior (60+)</b>								
	PAYG	\$38	\$38	\$40	\$42	\$44	\$46	\$47
	AUTO	\$28	\$28	\$30	\$32	\$34	\$36	\$37
	PIF	\$292	\$292	\$307	\$322	\$338	\$355	\$360
<b>Senior Couple (60+)</b>								
	PAYG	\$44	\$44	\$45	\$47	\$49	\$52	\$56
	AUTO	\$34	\$34	\$35	\$37	\$39	\$42	\$46
	PIF	\$354	\$354	\$372	\$391	\$411	\$432	\$456
<b>VISITORS</b>								
	Child Pool Pass	\$3	\$3	\$3	\$3			
	Adult Pool Pass	\$5	\$5	\$5	\$5			
	Pool Pass ages 3+					\$5	\$6	\$6
	Facility Pass	\$10	\$10	\$10	\$10	\$10	\$12	\$12
	Fitness Class (non-member)	\$6	\$6	\$8	\$8	\$10	\$12	\$12
	5 Punch Pool Pass						\$25	\$25
	5 Punch Fitness Class Pass						\$50	\$50
	5 Punch Facility Pass						\$50	\$50
	Personal Training session						\$25	\$30
	Personal Training 10 session						\$220	\$250
	Buddy Training session						\$38	\$40
	Buddy Training 10 session						\$350	\$375
	1 week Indiv. Membership	\$20	\$20	\$20	\$25	\$25	\$27	\$32
	1 Week Family Membership	\$25	\$25	\$25	\$30	\$30	\$35	\$42
	Summer Indiv. Membership						\$132	\$132

# Symons Recreation Complex

## 2018-2025 Miscellaneous Rates Comparisons

### After Hours Access

<b>FOB</b>	\$10	\$10	\$10	\$10	\$20	\$20	\$20
<b>FOB replacement</b>		\$5	\$5	\$5	\$5	\$5	\$5

### Group Swim Lessons

<b>Ind. Member</b>	\$24	\$24	\$30	\$30	\$35	\$35	\$40
<b>*max family</b>	\$63	\$63	\$79	\$79	\$85	\$85	\$100
<b>Ind non-member</b>	\$48	\$48	\$60	\$60	\$70	\$70	\$75
<b>*max family</b>	\$110	\$110	\$138	\$138	\$155	\$155	\$175
<b>scholarship</b>	\$10	\$10	\$10	\$10	\$10	\$10	\$15

### Private Swim Lessons

<b>Member 3 pack</b>	\$40	\$40	\$50	\$50	\$60	\$65	\$70
<b>Member 5 pack</b>	\$60	\$60	\$70	\$70	\$90	\$95	\$100
<b>Non-member 3 pack</b>	\$62	\$62	\$73	\$73	\$95	\$100	\$110
<b>Non-member 5 pack</b>	\$92	\$92	\$102	\$102	\$125	\$130	\$140

### Outreach fitness - senior

<b>8-week class</b>	\$20	\$20	\$20	\$20	\$20	\$25	\$25
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### ZOOM class access - annual pass

<b>Member</b>		\$15
<b>Non-member</b>		\$50

### Pool / Atrium Rental (per hour)

<b>Member Pool party &lt;40</b>	\$60	\$60	\$60	\$75	\$75	\$90	\$100
<b>Non-Member Pool party &lt;40</b>						\$100	\$150
<b>Member Pool party &gt;40</b>	\$70	\$70	\$70	\$90	\$90	\$112	\$125
<b>Non-Member Pool party &gt;40</b>						\$125	\$175
<b>Staff Pool party</b>						\$40	\$50
<b>Atrium rental - Members</b>		\$20	\$20	\$20	\$20	\$15	\$20
<b>Atrium rental - Non-members</b>		\$40	\$40	\$40	\$40	\$30	\$50

### Gymnasium

<b>Open Gym - Youth Member</b>		\$1	\$1
<b>Open Gym - Youth Non Mbr</b>		\$4	\$4
<b>Open Gym - Adult Member</b>		\$2	\$2
<b>Open Gym - Adult Non Mbr</b>		\$5	\$5
<b>Pickleball League- Youth Mbr</b>		\$25	\$25
<b>Pickleball League- Adult Mbr</b>		\$35	\$35
<b>Pickleball League - Youth NM</b>		\$40	\$40
<b>Pickleball League - Adult NM</b>		\$50	\$50