

Symons Recreation Complex Natatorium Board Minutes November 27th, 2023

The Natatorium Board met in person & virtually via Zoom on November 27th, 2023 at 6:01 pm. The following people were in attendance: Melony Walters, Marty Brewer, John Cler, Todd Coppernoll, Grant Worthington, and Mark Chambers. Gary Gutknecht, Barb Wentz, Dean Amundson, Joel Rewald, Lisa Rewald, Suzanne Fish, Terri McGraw, Administrator Pesch (zoom) and Tracy Gobin were also present.

1. Call to Order- Walters called the meeting to order at 6:03pm.
2. Proof of Notification- Proof of Notification was met, per Gobin.
3. Approve Agenda- *Marty Brewer made a motion to approve the agenda. John Cler seconded. The motion carried.*
4. Public Comment: Joel Rewald discussed if Symons Recreation Complex (SRC) was built today the cost would be six to eight million dollars. What is the return on investment? There is much more competition now. Goals need to be set to get back to open hours and set membership goals. How can the SRC community help the director meet your goals? Dean Amundson stated the Symons Recreation Complex Foundation (SRCF) is looking at ways to increase membership. Design free passes and reimburse Symons Recreation Complex for passes used. Use the TV in the lobby to advertise and to promote Symons Recreation Complex and the SRCF. The SRCF is soliciting email address to promote SRCF newsletters. Projects the SRCF is looking at and working on are upgrading the zoom classes, a coffee bar, exhaust fan for the atrium, a volunteer hours calendar. The SRCF wants to increase membership at Symons Recreation Complex.

Consent Items:

5. Approve Minutes
6. Approve Bills for November

Marty Brewer made a motion to approve the consent items: Approve minutes from October 9, 2023 meeting & bills for November 2023. Todd Coppernoll seconded. The motion carried.

Administrative Reports:

7. Budget Overview – Gobin presented the reports for revenue, expenditure, and balance reports. The biggest area lacking is memberships, this cold weather will help. Cold weather brings people back inside to workout. Expenses are under budget as well, areas that are over budget are telephone, licensing, bill no line and fob key. Telephone went up when county switched plans. Licensing fees is over as there is a new license that Symons is required to have of offer TVs to customers to watch. Fob Key are slightly over budget but by end of year that should be under budget. Balance spreadsheet shows a balance of \$22,896.11.
8. Directors Report - Gobin stated Symons Recreation Complex is still short staffed, so struggling with that challenge. Gobin was working on a temporary plan to assist with the assistant director position and then there were more staffing issues. Going to be starting a hard campaign for more staff. This week the focus is the Ugly Sweater event where Symons Recreation Complex is hosting the event including the soup. Gobin stated she attended a Richland School District meeting on their referendum ideas. There is one referendum option where the school district is interested in running Symons Recreation Complex and doing some upgrades inside the building.
9. 2024 Budget – Gobin stated the City of Richland Center had budget hearings and are still in the process of finalizing their budget. Walters stated that capital improvements are not accounted for in the Symons Recreation Complex budget, with an aging building future planning is needed. The City of Richland Center is hopeful they will be able to budget extra money for Symons Recreation Complex for contingencies.
10. Membership Report – Gobin shared the membership statistic sheet that was previously presented to the board and asked if that is what they are looking for or are they looking for that document to be adjusted to look more like Rewald's scorecard that he presented last month. Chambers asked if it was possible for the SilverSneakers programs to have the revenue listed for the number of members in each category. Gobin stated she will try and see how that would work.

11. Campus Reconfiguration Committee Update – Gobin stated nothing is happening until all the buildings have been evaluated with the RFP process. Buildings in the RFP process are Health and Human Services building, Court House and buildings on campus, Symons Recreation Complex is not included in this process. Walters asked why Symons Recreation Complex was not included. Administrator Pesch stated that while Symons Recreation Complex is located near campus it is separate from the campus.

Action Items:

12. Assistant Director Position at Symons Recreation Complex: Gobin asked if she could reach out to the Southwest Workforce Development Board to hire someone for the Assistant Director position. Marty Brewer made a motion to pursue hiring an Assistant Director through the Southwest Workforce Development Board. John Cler seconded. The motion carried.
13. 2024 Membership Rates – Gobin shared options for membership rates for 2024 of an increase of five percent, eight percent and ten percent. Gobin stated she thought ten percent was too much. Gobin did also present a couple membership and a student membership. Walters stated having the couple membership would increase the family membership too much and you want to keep the memberships affordable for the families. Walters also stated if the youth membership is for the pool and now they have more access then the student membership makes sense. Todd Coppernoll made a motion to increase the 2024 membership rates by five percent and remove the youth and high school category and replace it with the student membership. Couple membership will not be added in 2024. Mark Chambers seconded. The motion carried.

Closing:

14. Future Agenda Items – Coppernoll stated to get the school district at the next meeting. Worthington stated he would like to see hours added and how to fund those hours.
15. Schedule Next Meeting- Thursday December 14th, 2023 at 6:00pm
16. Adjourn—Melony Walters made a motion to adjourn at 7:07pm. Todd Coppernoll seconded. The motion carried.